PRESS RELEASE

JUST Industry Data Labs Linköping

For immediate release

Stockholm, 24 June 2024

From the 16th to the 20th of September, 2024, in Linköping, during the city's celebration as the European Capital of Innovation, we invite you to be part of a groundbreaking initiative that fuses creativity with cutting-edge technology to reshape urban soundscapes and play a leading role in ethical data use across all industries.

MTF Labs and the Industry Commons Foundation present JUST Industry Data Labs—an extraordinary convergence of international thought leaders, industry experts, and renowned sound artists and musicians to explore and reinvent "Sound for Urban Environments". In collaboration with Linköping Science Park and with support from Vinnova, we are curating a unique experience at GoTo10 that bridges the gap between the arts and sciences, industry and academia. We will use the lens of urban sound design to explore issues of data justice and innovate new standards and practices for all industry sectors.

This is not merely an innovation event but a hands-on, collaborative testbed where we prototype and experiment with new ideas that span the built environment, transportation, healthcare, earth observation data, the steel industry, the creative sector, and beyond. Our goal is to foster hybrid innovations that enhance the quality of life in urban spaces. Building on the success of our recent JUST Health Data Labs in Gothenburg, where we developed new industry standards for Judicious, Unbiased, Safe, and Transparent (JUST) data annotation, we continue our mission to ensure ethical and transparent data practices. The JUST Industry Data Lab in Linköping will develop these standards and principles, promoting trust and integrity in industrial AI and data technologies by focusing on the human aspects and responsibilities of data collection, data management, and data ownership.

By participating, you will contribute to the future of urban sound environments, driving forward sustainable and inclusive solutions that enhance wellbeing and provide living and working spaces that positively reshape the experience of the city for everyone. We are looking for participants from across all industry sectors and visionary sponsors and partners who share our commitment to making the world a better place through collaborative ingenuity. Spending the week in the JUST Industry Data Labs at GoTo10 offers unparalleled opportunities for networking, collaboration, and hands-on engagement. You and your team will work closely with top experts across multiple disciplines, forging connections that lead to future collaborations. Each day will bring new insights and breakthroughs as we tackle challenges and prototype solutions in real time.

Participation is free of charge, but places are strictly limited and by invitation only. Early registration to indicate your interest is essential. Book here to reserve your place: https://mtflabs.net/just/industry or contact:

Industry Commons Foundation
Andrew Dubber, Event Coordination
andrew.dubber@industrycommons.net

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